asia pay ®

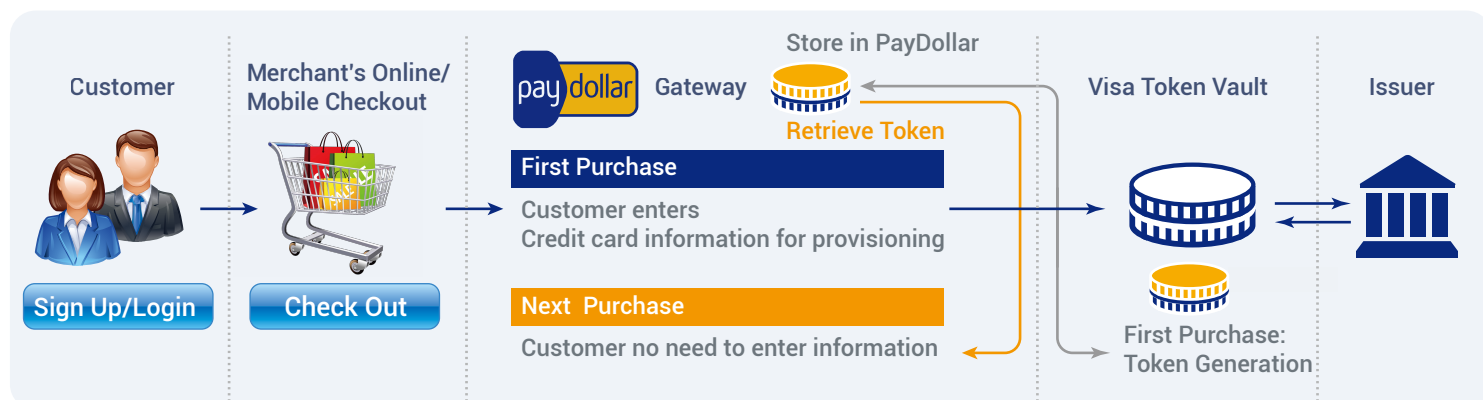**Comprehensive · Integrated · Secure**

TOKEN

Visa Token Service (VTS) by PayDollar

VTS by PayDollar enables frequent and loyal online shoppers to make secure online and mobile payments via tokenization without the tedious process of entering their payment data every time they make an online purchase. It replaces sensitive customer information with a unique random generated values called "tokens".

VTS by PayDollar solution certified by Visa allows merchants to maintain customers digital payment experience while protecting customers sensitive information from fraud.

Overview

Customer — Sign Up/Login

Merchant's Online/ Mobile Checkout — Check Out

pay dollar Gateway

Store in PayDollar

Retrieve Token

First Purchase
Customer enters Credit card information for provisioning

Next Purchase
Customer no need to enter information

Visa Token Vault

First Purchase: Token Generation

Issuer

Features

► Compatible with new or existing membership scheme

► Multi-member group management

► Convenient member information maintenance tools

► Multiple credit cards registration capability

► Complete membership information record including shipping details, billing address etc.

► Easy integration and management

Benefits

► **Secure**. Token replaces the card account information of a credit card with a numeric substitute. It facilitates payment transactions without sharing sensitive personal account information

► **Convenient**. Improve sales efficiency and enhance consumer convenience with simplified check out process. Shorten sales procedure with pre-recorded delivery details

► **Enhance Sales**. Attract impulsive sales and improves sales conversion rate with fast payment process

► **Prevent Fraud**. Prevent unauthorized online purchases with dual password security protection and a single login dedicated to specific online shop

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TOKEN

傳款易 Visa 代碼化付款服務

傳款易 Visa 代碼化付款服務 **(VTS)** 使得頻繁或忠誠的網上消費者通過它確保在線和移動支付的安全，同時免除了每次網購都要輸入冗長的支付信息的步驟。它用一個獨特的、隨機生成的，被稱為「代碼」的值來取代了敏感的客戶信息。

傳款易VTS解決方案獲Visa認證，幫助商家維護客戶數字付款體驗，同時保護顧客的敏感信息免受欺詐。

VISA 2000 1234 5670 9811 **TOKEN**

服務概覽

存儲在PayDollar

| 顧客 | 商家線上/移動結帳 | pay dollar 付款平台 | 檢索代碼 | Visa 代碼庫 | 發咭 |

第一次結帳
客戶輸入信用卡信息

其後結帳
客戶無需再次輸入信用卡資料

第一次購買: 代碼生成

註冊/登錄 → 結帳

服務特色

▸ 兼容新的或現有的會員體制

▸ 多會員組別管理

▸ 便捷的會員信息維護工具

▸ 多元的信用卡註冊功能

▸ 完善的會員信息記錄包括物流詳情、帳單地址等

▸ 輕鬆集成和管理

服務優點

▸ **安全**: 代碼化用數值替代信用卡帳戶信息，無需分享敏感的個人帳戶信息，使交易付款更容易。

▸ **便捷**: 提高銷售效率,簡化結帳流程，為消費者提供便利。通過預先錄入物流信息縮短銷售步驟。

▸ **提升銷售額**: 吸引衝動消費，通過加速付款流程提高銷售轉化率。

▸ **預防欺詐**: 專為指定網店設定雙重密碼安全保護和單線登錄，防止未經授權的在線購買行為。